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iRobot launches new and improved Roomba vacuum-cleaning bots

Move over Rosie

by Amy-Mae Elliott published on 22 August 2007

Calling them their smartest, most powerful and efficient vacuuming robots yet, iRobot has launched a new series of Roomba Vacuum Cleaning Robots.

The new Roomba 500 series has been 100% improved following five year's worth of customer feedback since the original model launched.

The new robots can free themselves from almost any household jam, and using wireless technology, the robots now know when they have finished cleaning one room and then move on to the next.

The iRobot Roomba 500 series includes the following new features:

- * A solid, heavy-duty design featuring modular components for enhanced durability and easy servicing
- * Anti-tangle technology so Roomba can extract itself from tassels and cord tangles
- * iRobot's proprietary built-in, light-touch intelligent sensing system that can detect when Roomba is approaching a wall or obstacle and automatically slow the robot for a gentler impact and quieter operation
- * One-button activation, simply press "clean" and go
- * A built-in voice tutorial for new users that demonstrates Roomba's features right out of the box
- * A new mobility platform that allows Roomba to travel on thicker carpets, climb higher thresholds, and transition easily between floor surfaces
- * New re-designed dustbin holds significantly more debris
- * Colorful faceplates in white, steel blue, champagne, burnt orange, silver, charcoal, and chestnut so people can personalize Roomba to



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match their style

Versions of the new iRobot Roomba 500 series are available immediately in the US and range in price from \$249 to \$399, link below.