

<http://www.pocket-lint.com/news/9235/apple-tv-news-promised-soon>

"News" for Apple TV promised "soon" by Steve Jobs

But no surprise iPod announcements

by Amy-Mae Elliott published on 7 August 2007

It was rumoured by a few that Apple would reveal new iPods today, but as the press event was said to be Mac-focused, which was from Apple direct, many dismissed the gossip.

They were right to do so as Apple revealed nothing on the iPod front which leaves the suggested September launch date for the new models open.

A new range of aluminium and glass iMacs were launched, as well as the iLife 08 and iWork 08 software suites.

On the multimedia side of things, Apple did make a promise regarding their "hobby" product (as Jobs has described it in the past) the Apple TV.

When asked about the product in the Q&A session, Jobs said:

"We're here to talk about Mac, we'll have some news for the Apple TV soon, but nothing to talk about today."

