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Nokia Prism collection launches in Europe

Quirky, futuristic style offerings get official

by Amy-Mae Elliott published on 7 August 2007

After a debut in China, Nokia has launched the fashion phone "Prism" collection in Europe.

Made up of two handsets, the 7900 and the 7500, this collection is the latest in a long time of quirky design-led offerings from the Finns.

According to the company, the Nokia Prism collection offers cutting-edge colours, materials and graphics.

Its signature look is the diamond-cut design, featuring sharp angled lines, geometric patterns and graphic light-refracting colors.

The Nokia 7900 Prism comes in liquorice-black and has an anodized aluminium backcover, which is coin-stamped and laser-etched in Nokia Prism's signature diamond-cut design.

It boasts an OLED main display that supports up to 16 million colours and displays light-focused screensaver graphics.

Similar to the Sony Ericsson S500 the 7900 Prism features a "living wallpaper", which changes throughout the day according to time as well as battery and signal strength, so that each screen is unique.

The 7900 Prism offers a gallery of 49 illumination colours which radiate from under the key-mat as well as from the LED display.

Lights are also emitted from the top of the phone to signal missed calls and messages.

Style aside, the phone has dual band 3G technology and quad band GSM capability. You also get a 2-megapixel camera, and 1GB of



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internal memory.

The Nokia 7500 Prism is a scaled down version and is described as the 7900's "quirky sibling".

The two models will be available in the third quarter of 2007 at around £275 (before tax) for the Nokia 7900 Prism and £140 for the Nokia 7500 Prism.