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## Motorola launches RAZR2, ROKR Z6 and Z8 phones

Focus on music and movies

by Stuart Miles published on 16 May 2007

Motorola will announce a range of new phones today in London including what it is claiming is the next-generation RAZR - the RAZR2.

The company deciding to launch the phones over 2 days around the world also announced the launch of a new smartphone - the MOTO Q and two further handsets - the ROKR Z6 and Z8.

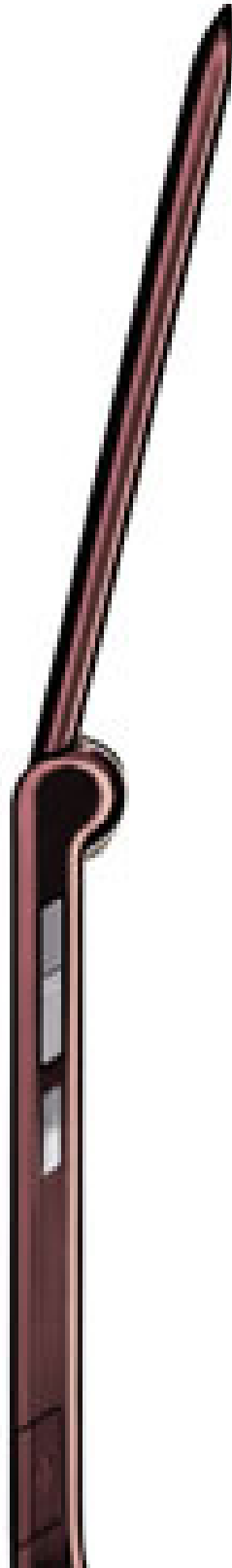
The RAZR2, which will debut around the world in July 2007, features a slimmer exterior than its RAZR predecessor (it's 2mm thinner) as well as sporting 2GB of on-board memory in an attempt to challenge Sony Ericsson's Walkman range of handsets.

In a Motorola first, the new family under the RAZR brand includes three editions to be available worldwide starting in July 2007, including RAZR2 V8, V9 and V9m in GSM, 3G HSDPA and EVDO CDMA respectively.

Motorola has also announced the Z8, its answer to the growing number of media player devices available on the market. With a strong focus on movie playback, the HSDPA enabled handset offers video capture and playback at speeds of up to 30 frames-per-second.

To prove its credentials, the Motorola Z8 is being shipped with Matt Damon movie "The Bourne Identity" on a 512MB microSD card in the box as well as the company's ROKR S9 stereo Bluetooth headset.

Finally in the consumer phones launched the company has announced the ROKR Z6, which will roll into Europe and Asia, following the success of the touch-screen ROKR E6 in China and India.



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To boost the appeal Motorola today also announced a new marketing agreement with Napster to allow users to load music content to their ROKR Z6 and other compatible Motorola ROKR music-optimised and music-enabled handsets from the service. The companies will also give consumers 1-month of free unlimited access Napster To Go.