

<http://www.pocket-lint.com/news/7738/mio-launches-budget-c220-gps>

## Mio launches C220 - baby Mio GPS

Cheap as the proverbial

by Amy-Mae Elliott published on 15 May 2007

Mio Technology Europe has announced the availability of an entry-level GPS device to "meet increasing consumer demand for affordable and portable navigation".

Following the success of the previous C250 (which cost £170 on launch and got an 8/10 Pocket-lint.co.uk review score), the C220 comes equipped with updated map data and is competitively priced at only £129.99.

The C220 is aimed at users who are new to GPS navigation or those looking for a second device for the family.

"The explosive popularity of the C250 during the holiday season and early this year demonstrates the demand for quality portable navigation devices at a reasonable price", said Leo Exter, Marketing Manager Europe "We are confident that the C220 will follow in the footsteps of the C250; exceeding consumers' expectations without breaking the bank."

The C220 comes with maps preinstalled, boasts turn-by-turn voice and visual navigation, an anti-glare, 3.5-inch screen, a SiRFStarIII GPS receiver and touchscreen destination entry.

