

<http://www.pocket-lint.com/news/6760/fujifilm-finepix-s5700-digital-camera>

## Fujifilm FinePix S5700 digital camera announced

Fujifilm updates the S5600 with host of new features

by Stuart Miles published on 22 February 2007

Fujifilm has announced the launch of the FinePix S5700, a refinement of the FinePix S5600, which was voted "European Zoom camera of 2006-07" by EISA (the leading European association for consumer electronics).

The new model features a Fujinon 10x optical zoom lens, ISO 1600 sensitivity, Fujifilm Intelligent Flash system and multiple scene selections.

Adrian Clarke, Fujifilm's Director of Photo Products, commented, "The FinePix S5700 represents the logical, but still impressive, evolution for the S series. We have refined an award-winning format, to give users even greater flexibility and freedom to capture images in a wide variety of situations. We are confident that this camera will once again set the standard for compact SLR style cameras".

Fujifilm are also boasting that the new and improved menu system and button layout, rocker zoom and mode dial means you'll be able to operate the FinePix S5700 one-handed.

Key improvements of the FinePix S5700 over its predecessor include an enhanced ergonomic design of even smaller proportions, ISO sensitivity up to 1600, the introduction of Fujifilm's Intelligent Flash and Natural light plus Flash modes, a 2.5-inch, 230,000-pixel screen, dual compatibility for Fujifilm's traditional xD-Picture Card and the more popular SD card format and a 7.1 megapixel CCD sensor.

The FinePix S5700 will be available from April 2007 priced at SRP £199.

