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## Rubik's Cube makes a comeback with Rubik's Revolution

### Lights, sound and voices added

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The Rubik's Cube is to make its comeback complete with flashing lights, sounds and voices giving the humble puzzle a 21st century tech spin.

The new cube - titled Rubik's Revolution, which debuted at the American International Toy Fair in New York City promises to challenges both your mind and dexterity while offering a revolutionary spin on the classic puzzle.

Rubik's Revolution contains at least six built-in games that feature light, sound and voice effects with numerous ways to play and multiple levels waiting to be unlocked.

The new electronic cube also offers multi-player gaming. Its six core games include: Light Speed, Rapid Recharge, Pattern Panic, Cube Catcher, Code Cracker, and Multiplayer Madness.

"Since Rubik's Cube was introduced in 1980, it has sold nearly 300 million pieces, making it an obsession, not to mention a pop icon, recognized around the world", says Eric Levin, Executive Vice President of Techno Source. "Rubik's Revolution was designed to be the perfect complement to the original 3x3 cube. It was born from the spirit of the original, yet it provides a whole new take on cubing. It is about speed. It is about smarts. It is a challenge worthy of the Rubik's name."

