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VTech launch digital camera for kids

My first camera for young beginners

by Stuart Miles published on 31 January 2007

VTech, the children's educational toy maker, has announced that it is launching a digital aimed specifically at kids. The new £59.99 camera is called the Kidizoom: Multimedia Digital Camera and aimed at children 4 years and up.

As you might expect, the camera can take photos, make movies and following in Samsung's footsteps also play games.

Also, a first for a digital camera, the Kidizoom features interchangeable face plates for personalisation to suit your mood.

No word on a megapixel count, however camera features include a flash and 16Mb of in-built memory with the option to expand this via an SD card.

The camera also comes with software to allow you to edit your pictures and a range of games that you can play on the device's 1.8-inch screen or by plugging into a TV.

Games promise to develop key skills such as problem solving and co-ordination whilst the camera and photo editing develops creativity.

The camera won't unfortunately be available in store until July.

