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BenQ unveils world's slimmest camera, the X720

Just 12.5mm thick

by Amber Maitland published on 17 October 2006

BenQ has unveiled what its calling the world's slimmest 7-megapixel camera, the X720. A quick bit of research shows that this 12.5mm does look to beat the other anorexic models by about 3.5mm.

Its slim size is its best selling point, as its other features are entry-level at best. It features a 3x optical zoom with a Super Multi-Coating Pentax lens, as well as a 2.5-inch LCD, and a shiny stainless-steel body.

Functions include a Super Shake-Free system, ISO up to 1200 that can be boosted to 4000 in certain shooting modes, 7 Scene modes, and PictBridge.

Look out for the X720 for around £170.

"The design of X720 reflects BenQ's Meeting of Opposites design philosophy. It brings together work and play, technology and style, tenacity and smoothness", said Manfred Wang, Director of BenQ Lifestyle Design Center. "If you look closely at X720, you will see that it is the embodiment of refined style and technology, a perfect blender of pleasure and work."

