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New agreement sees The Sims 2 flying above the clouds

Pogo.com games and The Sims 2 to be part of in-flight entertainment

by Amber Maitland published on 22 September 2006

EA has signed a deal to license it's The Sims 2 game and Pogo.com titles to DTI Software for in-flight entertainment.

The agreements will see the games offered on DTI Software's 62 airline clients. The Sims 2 is the sequel to the number one PC game of all time, The Sims. The partnership means that Pogo.com games, including Poppit, Word Whomp, Phlinx, Tri-Peaks Solitaire, Harvest Mania, Tumble Bees, Great Escapes Solitaire, and Turbo 21 also becomes available to the airlines.

"We are delighted to partner with DLI Software and bring some of our most popular games to in-flight entertainment", said Jon Niermann, President of EA Asia Publishing. "Now, travellers can enjoy the world of EA when they're in their living room or above the clouds."

DTI Software VP Louis Belanger-Martin had this to say: "The Sims and Pogo.com are two of the most recognised brands in the game world. We are very enthusiastic about bringing the EA brand to in-flight passengers".