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## Casio launches EX-Z280 and EX-Z33 cameras

### Consumer-focused digital snappers

by Duncan Geere published on 20 August 2009

Casio, as well as the EX-Z450 and EX-Z90, have also dropped us word of a couple of other models - the EX-Z280 and EX-Z33. While the target market doesn't differ - these are very clearly consumer models - the specs do a little, so let's take a closer look.

The EX-Z280 is being billed as "a family camera for every occasion". Not sure if that includes the occasion of dad being caught with the babysitter again, but if it does - the 12.1 megapixel sensor should capture everything perfectly to send round to his work colleagues.

There's also a 4x optical zoom, 26mm wide-angle lens and the option to record HD video upto 720p. The TFT on the back is 2.7-inches, and there's a couple of processing options - "dynamic photo" and "make-up mode".

Over to the EX-Z33. This model only has a 10-megapixel sensor, 3x zoom, and 2.5-inch LCD. However, it has plenty of software features to make up for the lower specs.

For starters, there's 23 different scene shooting modes, and a YouTube capture mode. The latter will record and save files to the ideal settings for upload to Google's video-sharing site. There's also auto-shutter with smile recognition, and gives faces priority for exposure.

We don't have prices or release dates for either, but we've contacted Casio to ask.

