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Google Maps get POI icons and labels

More detail for online maps

by Amy-Mae Elliott published on 5 August 2009

The Google Maps team has announced it has added new icons and labels to its online maps that offer more detail for users.

Designed as a help either to orientate users in a particular location, for getting the feel for a neighbourhood, or just browsing around for fun, the new icons and labels highlight "prominent businesses and places of interest".

"We've found it super useful for checking out what's nearby a hotel we'll be staying at", says the jet-setting team in a blog post.

The icons are clickable to give users a summary of what the place is about and explore more by choosing more info such as business info, reviews, photos, Wikipedia articles, and "a lot of other local information".

