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Dr Kawashima most popular game in the UK ever

Nintendo dominating UK chart

by Amy-Mae Elliott published on 9 July 2009

Nintendo is dominating the games market in the UK, according to GfK Chart-Track figures distributed by ELSPA have revealed.

Wii Fit, Wii Play and Mario Kart Wii are the UK's best selling games of this year so far.

Hitting sales of 1.65 million units, the three titles account for 72% of the top five games sales.

Dr Kawashima's Brain Training for DS is currently at number seven in the chart but having seen sales of over 3 million units is apparently the best selling game in the UK ever.

The figures show that gaming is now a "mainstream" activity in the UK.

"The demographic has changed, so it's time we did away with the misperception that videogames are merely the preserve of teenage boys shooting zombies", Michael Rawlinson, director general of ELSPA told gamesindustry.biz.

"Innovation in the industry means the social and educational benefits of gaming are now enjoyed by players of both sexes and of all ages".

