

<http://www.pocket-lint.com/news/25374/tech-deals-tesco-sale-tomtom-satnav>

## Daily Tech Deal: TomTom ONE IQ Routes edition

Money saving deals, offers and innovations

by Ben Crompton published on 8 July 2009

These days more and more people are turning to the wonders of satellite navigation to enable them to find their way around the country, and like many an innovation once you jump on board and start using it you'll wonder how you ever managed without it.

If you're still using the admittedly tried and tested map - yes the paper thing that doesn't talk to you - but tempted to take the plunge then Tesco are selling the TomTom ONE IQ Routes edition for £129.97 as part of its "Summer Sale".

Featuring a 3.5-inch touch screen, the satnav offers lane guidance, safety camera alerts and fuel price info which comes as a 3-month trial, thereafter costing you around £3 a month.

IQ Routes is TomTom's software offering that claims to know the best routes depending on the time of day, or day of the week. So, it will offer a different route at 3pm on a Sunday than it would at rush hour on a weekday morning.

We have a full review and photos of the product via the links below, as well as a comments competition to win the IQ Routes Europe version.

