

<http://www.pocket-lint.com/news/25279/bt-vision-launches-community-channel>

## BT Vision launches community channel

### Partnership between BT and the Football Foundation

by Duncan Geere published on 3 July 2009

BT has announced a partnership with the Football Foundation that it hopes will reach out to people who are "not confident with technology", and help them learn about the digital world.

Based in football clubs across the UK, "Communicating for Success" will fund IT illiterates to create content for BT Vision that'll be available on-demand to all customers.

Marc Watson, BT Vision's chief executive said: "The Communicating for Success Channel is a milestone in the development of BT Vision. It engages the creativity of people who may have had limited access to technology, allowing them to make programming for their own communities".

The Communicating for Success channel will be available from the BT Vision listings guide at channel 965.

