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## New VW ad analyses your Twitter feed

Recommends a car based on what you tweet

by Duncan Geere published on 19 June 2009

Volkswagen's rolling out quite a nifty new banner ad that claims to analyse your recent tweets and recommend a car based on what you write about.

We've no idea how it goes about working out the specific car, but it's quite a fun little ad to play with. Pocket-lint was recommended the Volkswagen CC, MC Hammer's ideal car is the VW Eos, Britney Spears' is the GTI and Stephen Fry would suit the Jetta TDI.

The company's also got a Facebook app to analyse your profile, and recommend a car that way.

