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Wowwee Cinemin Swivel gets UK launch

iPhone-friendly projection gets priced and dated

by Amy-Mae Elliott published on 1 June 2009

The first of Wowwee's iPod-compatible multimedia pico projectors powered by Texas Instruments' DLP Technology has been announced for launch in the UK.

A CES launch from earlier this year, the Cinemin "Swivel" pico projector will go on sale in the UK in time for Christmas, with a September 2009 retail debut planned.

The Swivel is described as an affordable lightweight micro projector the size of a "candy bar", featuring 3 hours of battery life for movie watching, full volume control, and a unique adjustable 90-degree hinge for ceiling projection.

The Cinemin Swivel is designed to work with iPods and iPhones, as well as other "popular mobile devices" and is priced at £349.

There's no news as yet on a launch for the Cinemin Stick, or the Cinemin Station, also part of Wowwee's pico projector family.

