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T-Mobile intros one-off payment for BlackBerry email

Can students be tempted to adopt the Pearl with this latest email deal?

by Susi Weaser published on 23 April 2009

Whilst RIM's BlackBerry Pearl handset brought push email to a market away from merely corporate business users, T-Mobile are hoping their latest package will remove the pricing barriers which have previously made some people think twice before committing.

"Pay Once" offers users a BlackBerry Pearl 8110 and a year's access to email and the Internet from the phone. To make phone calls and texts, the owner needs to buy credit in the traditional pay-as-you-go manner. Available from T-Mobile stores from 1 May, it will cost £179.

The hope is that this will attract a younger market, who want access to email and their social networks without paying a monthly fee for the privilege, as well as allowing people to buy the phone as a gift.

The phone itself is currently only available in silver, and features a 2-megapixel camera, built-in GPS and quick links to social networks such as Facebook, MySpace and Flickr.

