

<http://www.pocket-lint.com/news/20035/mobigrips-concept-holding-handheld-devices>

Mobigrip "device leash" stupid iPhone accessory

Do you want "ongoing protection against damage from accidental falling?"

by Amy-Mae Elliott published on 24 December 2008

Do you have problems holding on to your iPhone? Fed up of it just slipping out of your grasp all the time? Bored of gripping?

Then we have the answer for you, described as a "revolutionary new concept for holding handheld devices" Mobigrips "let your phone hold YOU for a change!"

A Macworld launch, rather than the 1 April launch it should be, the company behind the plastic add-on claims: "when properly attached Mobigrip provides you with ongoing protection against damage from accidental falling".

Not convinced? Us neither, but we're assured, "the benefits are obvious as soon as you try it for the first time". Hmmm.

