ITV signs deal with BT Vision

Two year content partnership

by Katie Scott published on 17 November 2008

BT Vision customers will soon have access to ITV classics including The X Factor, Coronation Street and Hell's Kitchen

ITV has signed a new 2-year deal with BT, which will mean that some of its current and library programming will be available to the digital video on demand service's customers from December.

According to Media Week, this is the first deal ITV has signed with a set top box VoD service.

It joins BBC, Channel 4 and Five on BT Vision's TV Replay service.

The ITV content will be available minutes after broadcast and will stay available for 8 days.

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