

<http://www.pocket-lint.com/news/19079/shazam-iphone-app-stars-advert>

VIDEO: Shazam featured in latest iPhone ad

"Solving life's dilemmas one app at a time"

by Amy-Mae Elliott published on 10 November 2008

Music recognition service Shazam is featured in the latest iPhone ad from Apple, in a move that sees the company focus more on individual apps than the hardware as a whole.

