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LaCie launches LaCinema Rugged

Portable multimedia hard drive

by Amy-Mae Elliott published on 22 October 2008

LaCie has announced the LaCinema Rugged, a multimedia hard drive product that claims to allow users to enjoy media collections on the go or at home, with the capacity for up to 700 movies.

Bus-powered and durable, the Rugged is designed by Neil Poulton, and features a scratch-resistant aluminium shell, internal anti-shock absorbers, and a shock-resistant rubber bumper.

Similar to previous LaCinema creations, the Rugged edition provides a centralised media library with graphic menus and an "easy-to-use remote" control.

Compatible with both Mac and Windows environments, the drive connects to computers via USB 2.0 for what's said to be easy multimedia loading.

Once on the drive, the data can be viewed on any display, via an HDMI connection or legacy composite video connection.

Optimised viewing through HDMI 1080i upscaling will allow you to play back videos on your HDTV or enjoy photos in HD resolution.

The LaCie LaCinema Rugged is available in Europe through the LaCie's online store, and through resellers from £129.

