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Pentax K-m DSLR gets blinged

One for the ladies we're told

by Stuart Miles published on 25 September 2008

Following on from the launch of the Pentax K-m digital SLR on the 22 September, Pentax has asked design agency Bling My Thing to jazz the DSLR up a bit and here is the result.

Covered in Swarovski crystals, the move apparently is to show that the new entry-level DSLR is ideal for women rather than your average bloated old-school digital SLR photographer.

The cost?

A Pentax spokesperson we spoke to wouldn't say, however she did say that customers looking to get a "blinged up" K-m should give them a call to discuss costs further.

