

<http://www.pocket-lint.com/news/17890/apple-gags-rejected-developers-nda>

## Apple "gags" rejected developers

### NDA extended to App Store rejection letters

by Amy-Mae Elliott published on 24 September 2008

Apple has extended its non-disclosure agreement to cover the rejection letters developers receive if their application does not get passed by Apple to appear in the App Store.

Although the correspondence is likely to have been covered by the original NDA, it seems Apple is now at pains to keep the content under wraps.

The move is thought to be a reaction to recent rejections - including the "Pull My Finger" fart offering - getting press coverage when the developers published the details of Apple's rejection letters.

The letters now read: "THE INFORMATION CONTAINED IN THIS MESSAGE IS UNDER NON-DISCLOSURE".

