

<http://www.pocket-lint.com/news/17766/coca-cola-football-league-podcast-launching>

Coca-Cola launches Football League podcast

Available through iTunes

by Katie Scott published on 19 September 2008

The latest news on all of the 72 Football League clubs is soon going to be available as a podcast.

Coca-Cola, which sponsors the Football Championship and Leagues One and Two, has teamed up with Radio 5 Live presenter Mark Clemmit to offer the service.

Podcasts will be available for download through both the Football League website and individual club sites as well as iTunes every Thursday morning until the end of the season.

The first podcast is available now and features Lincoln City manager Peter Jackson who "talks from Sincil Park about his recent fight against throat cancer and his return to the dugout".

This show also features the manager of Sheffield United, Kevin Blackwell, in an interview about the season ahead; as well as Barnsley midfielder Brian Howard and Oldham Athletic winger Chris Taylor.