

<http://www.pocket-lint.com/news/17764/rumours-next-xbox-called-pure>

Microsoft prepping Xbox "Pure"?

Leaked doc shows new name

by Amy-Mae Elliott published on 19 September 2008

Here's a bit of Friday fun for you - a leaked document has turned up online supposedly revealing a new name for the Xbox 360.

It's highly unlikely Microsoft are about to rebrand the entire range, so speculation might suggest a new model, along the "Arcade" lines, or even the name for the next-gen Xbox.

Sent to a games blog from the same source that apparently correctly predicted the recent price drops, and previous new HDMI models and Elites, it's still advisable to take it with the proverbial pinch. A big one.

