

<http://www.pocket-lint.com/news/17530/hp-vivienne-tam-designer-notebook>

HP to launch designer "digital clutch" notebook

For fashionistas

by Amy-Mae Elliott published on 10 September 2008

HP has announced it has collaborated with designer Vivienne Tam to create a special edition notebook that will become the "ultimate tech accessory for fashionistas around the globe".

Unveiled at New York's Fashion Week, the notebook is described as "gleaming red and bursting with peony flowers" but no info is provided on tech spec.

The floral design is carried through the inside of the device while it gets a "complementary embroidered storage sleeve that helps keep the exterior protected while being carried as a clutch".

"When I was approached by HP to create a special edition notebook, I could see the design in my head instantly", said Tam.

"The notebook is a true reflection of the needs of a modern woman who cares about fashion but is also passionate about her technology. I wanted to create a notebook that would appeal to women of all ages, ethnicities and income levels across the globe."

The HP Vivienne Tam Special Edition notebook is expected to be available early next year.

