

<http://www.pocket-lint.com/news/17477/xperia-who-is-johnny-x>

Sony Ericsson hypes Xperia with "Who is Johnny X" viral

"Alternative reality thriller"

by Amy-Mae Elliott published on 8 September 2008

If you're the type that goes in for glossy-looking product-based viral-type productions then the trailer for Sony Ericsson's "Who Is Johnny X?" described as a alternative reality thriller might be of interest...

