

<http://www.pocket-lint.com/news/17357/iphone-3g-increases-browsing-stats>

iPhone 3G doubles browsing market share

58% increase since launch of second model

by Amy-Mae Elliott published on 2 September 2008

The multi-national availability of the iPhone 3G has, perhaps unsurprisingly, resulted in a large increase in the iPhone's global web share, shows new figures just released.

Web-analytics company Net Applications say that as of June 2008, the original iPhone had 0.16% share of the operating system market (that's measured by OS detection during browsing) and in July it increased to 0.19%.

But, as of 1 September, iPhone had 0.3% of global market share, an increase of 58% in one month due to the launch of the iPhone 3G.

"The release of the iPhone 3G has brought large gains in web-browsing share. Prior to the launch iPhone usage share had levelled off, but has since resumed its upward trend", states the Net Applications report.

