

<http://www.pocket-lint.com/news/17013/wii-squeeze-wiimote-interaction-laboratories>

Wii gets Squeeze for building up those arm muscles

(Though looks a bit like an instrument of torture)

by Katie Scott published on 19 August 2008

One, two, three squeeze...

Yes this is the latest Wii peripheral from InterAction Laboratories.

CEO Greg Merrill explained to journo so while demonstrating the device, that you simply plug the Wiimote into the peripheral and either squeeze or pull, allowing for both "shoulder abduction and adduction".

Looks a tad painful to us.

