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MadWorld Wii game faces fierce criticism

Group says too violent for family console

by Katie Scott published on 13 August 2008

Sega is facing mounting pressure over its MadWorld game, over concerns that it is simply too violent for the Nintendo Wii.

British pressure group, Mediawatch-UK, fights for cleaner TV, games and movies, and it is arguing that the game could tarnish the Wii's reputation as a console suitable for the whole family.

Mediawatch-UK says the game, in particular, will "spoil the family fun image" of the Ninty console.

Mediawatch-UK director John Beyer told The Daily Mail: "I hope the British Board of Film Classification (BBFC) will view this with concern and decide it should not be granted a classification."

He also told the tabloid: "What the rest of world does is up to them. We need to ensure that modern and civilised values take priority rather than killing and maiming people.

"It seems a shame that the game's manufacturer have decided to exclusively release this game on the Wii. I believe it will spoil the family fun image of the Wii."

MadWorld is out in 2009 so expect lots more controversy between then and now!

