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Sony launch BRAVIA X4500 and W4500 TVs

New models with 1080p support

by Stuart Miles published on 12 August 2008

Sony has announced yet more televisions as part of its Bravia range ahead of IFA in Germany at the end of August.

The new models, the Sony BRAVIA X4500 and W4500 series will offer Full HD 1080p picture resolution and will be powered by Sony's Bravia Engine 2 Pro technology.

Available in two screen sizes (46-inch, 55-inch), The X4500 will come with four HDMI ports and a "floating" design.

In addition to the supplied sterling silver speaker covers, there is a choice of optional speaker covers (Ruby Red or Obsidian Black), letting you customise the X4500 series to complement and enhance your personal living space.

Along with the W4500 series, the X4500 series is the first BRAVIA television that connects with other networked devices via DLNA in your home.

You can also view your pictures by inserting a USB Memory stick into the USB input on the side of the TV or by directly connecting your Cyber-shot or other digital camera.

Audio comes in the guise of 6 main speakers and 2 woofer speakers on the 55X4500 and 4 main and 2 woofer speakers on 46X4500.

The BRAVIA W4500 series will be available in three screen sizes (40-inch, 46-inch, 52-inch).

The BRAVIA X4500 and W4500 series Full HD LCD televisions will be available from September 08 (W4500) and October 08 (X4500).

According to Sony "the unique blend of advanced technology and leading design of both the



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BRAVIA X4500 and slim speaker systems, mean that consumers can now view crystal-clear images with atmospheric sound without compromising on the look and feel of their home".