

<http://www.pocket-lint.com/news/16798/hello-kitty-usb-thumb-drive>

## Hello Kitty USB drive launches

1GB of storage in bright pink

by Stuart Miles published on 11 August 2008

Office workers can now show off their love for Hello Kitty and transferring files thanks to a Hello Kitty branded USB drive from Verbatim.

Available only at WH Smith's in the UK the 1GB drive will come in the trademark pink and cost £8.74 for a limited period.

Also available exclusively through W.H. Smith during the summer will be 2 GB USB memory stick in pink, lilac or black at a promotional price of £8.74, against the normal price of £17.99.

These drives are also only available from W.H. Smith until December 2008.

