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ITV hopes Project Kangaroo will launch early 2009

Grade is hopeful

by Amy-Mae Elliott published on 7 August 2008

ITV has said that it hopes Project Kangaroo, the online video-on-demand service that is planned in conjunction with Channel 4 and the BBC, will launch in "the early part of 2009".

The launch of the new service, that was penciled in for the autumn, is currently under threat from an investigation by the Competition Commission.

But, ITV's executive chairman Michael Grade is hopeful that the joint project will get the okay from the Commission to launch in the early part of 2009.

Grade said: "The Competition Commission is looking at Kangaroo - we don't know their timeframe but we hope it is resolved and ready to launch in the early part of next year."

