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## Sony Ericsson teams up with Zeemote to offer free wireless controllers

Netherlands customers get more when they buy W760i

by Verity Burns published on 4 August 2008

Zeemote and Sony Ericsson have announced a partnership to bring console-like gameplay to the W760i mobile phone.

Sony Ericsson plans to give away Zeemote's JS1 wireless handheld controller with every purchase of its new 3G handset in the Netherlands.

With a thumbstick and four assignable trigger buttons, the JS1 connects to your phone wirelessly using Bluetooth technology, and allows phone gamers to have a better control over their game.

Buyers will be able to get their hands on the controller via a mail-in voucher.

The W760i will come with two Zeemote Ready games already loaded, with a further 14 compatible games available for download from the Sony Ericsson site.

"Sony Ericsson prides itself on bringing intuitive technologies to its customers and we're delighted to be giving our Netherlands customers the opportunity to be the first to own an award winning Zeemote JS1 controller", said Max Van Den Berg, general manager at Sony Ericsson Benelux.

Zeemote has made it clear that this is only one of the big announcements it plans to make in the coming months.

For Nederlanders, the offer runs from 8 August to 31 October 2008. The rest of the world will just have to cough up the cash if they want to have that competitive edge.