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YouGov survey on wonders of wireless

Over half us Brits are going cableless

by Katie Scott published on 16 July 2008

Over half of us surfing the Internet in the UK now have wireless home networking.

Linksys, which is a division of Cisco, has revealed the results of a YouGov survey about the state of wireless home networking in the UK.

It states that 59% of broadband subscribers now have a wireless network.

But there is the potential for more to go wireless with 96% of the respondents surveyed reporting that they have a PC/laptop at home, 69% a digital music player, 57% a DVR/PVR or hard disk recorder, 53% a games console and 15% a digital photoframe.

87% of respondents with a wireless network and a PC/laptop have attached their PC/laptops to their wireless networks, 28% have attached their printers, 20% attached their games console, 6% connected their digital music player

"The research shows that wireless networking is now a mass market technology - and not only for the tech savvy consumer", said Chris Dobrec, director, Linksys Strategy and Business Development.

