

<http://www.pocket-lint.com/news/15989/lightscribe-dvd-launch-in-colour>

LightScribe DVDs launch in colour

Red, orange, yellow, blue and green

by Amy-Mae Elliott published on 9 July 2008

LightScribe Direct Disc Labeling has announced that LightScribe enabled DVDs are now available worldwide in five new colour backgrounds: red, orange, yellow, blue and green.

Precise, silkscreen-quality black text and graphics labels can be burned onto the label-side of LightScribe-enabled colour DVDs for more professional looking DVD burning.

The company says that in addition to the visual impact, the coloured backgrounds make it easier to organise a collection of music, photos, videos, or file backups.

The color-background DVDs as well as colour background CDs, are offered by brands including Aleratec, HP, Imation, Memorex, Philips, Primeon and Verbatim and are available now.

