

<http://www.pocket-lint.com/news/15318/sandisk-buys-musicgremlin-wireless-technology>

## SanDisk buys MusicGremlin

### Connected players on route

by Stuart Miles published on 10 June 2008

SanDisk is likely to develop more connected music players in the future following the acquisition of a MusicGremlin on Tuesday.

"MusicGremlin's digital distribution platform and capabilities will provide SanDisk with adaptive and innovative technology that will play a key role in the development of future Sansa products for consumers", said Daniel Schreiber, general manager and senior vice president for SanDisk's Sansa audio/video business unit.

Founded in 2003, MusicGremlin develops technologies to enhance the digital content experience.

In 2006 the company launched a portable Wi-Fi digital audio player (the MG-1000 "Gremlin") and companion digital music service that includes music from all the major labels and thousands of independents.

The Gremlin device incorporated numerous features, including its push-content Gremlist service which allows users access to fresh DJ-programmed content that is automatically updated over a wireless connection.

The device also featured the ability for users to program the device and order new content for it via the company's website, and to legally and wirelessly share music between devices.

