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O2 confirms iPhone 3G exclusive for UK

UK will see 11 July launch, but pricing yet to be confirmed

by Amy-Mae Elliott published on 9 June 2008

Following Steve Jobs' keynote launch of the iPhone 3G, O2 has confirmed that the next-gen device will be available in the UK and Ireland on 11 July.

O2 says the iPhone 3G combines all the "revolutionary" features of iPhone with 3G networking, built-in GPS, iPhone 2.0 software which includes support for Microsoft Exchange ActiveSync and runs the hundreds of third party applications already built with the recently released iPhone SDK.

"The iPhone has been a phenomenal success for us", said Matthew Key, chairman and CEO, Telefónica Europe, O2's parent company.

"We look forward to offering an ever better iPhone 3G experience exclusively to our customers in the UK and Ireland."

The iPhone 3G will be available in the UK through O2 and Carphone Warehouse. iPhone 3G will also be sold online through O2 and Carphone Warehouse. Customers can register their interest in iPhone 3G for regular news and updates at O2's site.

Actual pricing for the device and tariffs are yet to be revealed - but Steve Jobs stated that the 8GB model will not cost more than \$199 wherever it launches.

