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Sony Bravia V4000 LCD televisions launched

"Stunning synthesis", "exquisitely designed", "exhilarating", etc, etc...

by Amy-Mae Elliott published on 20 May 2008

Sony has launched the Bravia V4000 series LCD TVs with the boast of full HD and seamless connectivity. Available initially in three screen sizes: 40-inch, 46-inch and 52-inch, other sizes will also be available from later this year.

New looks come in from Sony's "draw the LINE" design concept while specs-wise the TVS will offer integrated tuners and a 1080p full HD LCD panel with an array of Sony's in-house signal processing technologies plus Bravia Sync.

The BRAVIA ENGINE 2 technology is thrown in, the panels offer a dynamic contrast ratio of 33,000:1 and there's 24p True Cinema mode for Blu-ray movie playback with three HDMI sockets to boot.

"The Bravia V4000 series represents a stunning synthesis of Sony's unmatched expertise in HD technology, user-friendly features and cutting-edge styling", says George Damigos, big cheese at Sony Europe.