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Google declares the mobile browser dead

All manufacturers to offer full fat web within a year

by Amy-Mae Elliott published on 13 May 2008

Google has said that every phone manufacturer will offer full web browsers within a year, marking the end of browsers designed specifically for mobiles.

Google's mobile engineering director Ann Mei Chang told PC Pro that the full web browser on the Apple iPhone had transformed the industry:

"The iPhone is paving the way but the whole industry is moving to full browsers. Within a year, you'll see all manufacturers have full browsing, at least on the high-end phones. This is a turning point for the industry."

Google has previously revealed that iPhone users, who have access to the Internet on the go via a full version of Apple's Safari browser, are by far the most prolific mobile web users.

