

<http://www.pocket-lint.com/news/14194/sagem-my721x-so-ice-phone>

Sagem gets swanky with new "So iCE" mobile

My721x boasts 3.2MP camera and brushed steel finish

by Amy-Mae Elliott published on 24 April 2008

Budget mobile maker Sagem appears to have upped the ante with its latest offering, the Sagem my721x "So iCE".

Described as "sleek, classy and stylish", the my721x includes a 3.2megapixel camera and is finished in a trendy brushed steel finish complimented by a "soft-touch" material finish on the reverse.

The my721x comes with a 512MB microCD memory card, the 3.2 megapixel camera, with 6x digital zoom, is capable of video as well as pics and there's also a music player, MMS, WAP 2.0, FM radio with RDS and Bluetooth and a 3D loud speaker.

The tri-band handset provides 3 hours of talk-time, 6 hours of music playback and 200 hours on standby.

The my721x features a 2-inch TFT screen with 262,000 colours and measures in with dimensions of 106 x 52 x 12.6mm, weighing 90 grams.

The SAGEM my721X "So iCE" will be released in May 2008, with pricing and networks yet to be announced.

