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MTV phone launches in France

Avec exclusive content

by Amy-Mae Elliott published on 16 April 2008

ModeLabs, the customised design manufacturer behind the likes of the Hummer, Levi and Tag Heuer phones, has announced the launch of the new MTV3.3 mobile in France.

Aimed at "young users", the handset launches in conjunction with SFR and offers exclusive access to all of MTV for music loving owners.

This red 3G slider mobile is Bluetooth-enabled, features a 2.2-inch screen, a 2-megapixel camera and a video/audio player and recorder compatible with AAC and MP3 formats.

Embedded MTV content is also available, from videos and logos to the MTV Cribs mobile game and exclusive wallpaper as well as original ringtones created by DJ Cut Killer.

With matching accessories going on sale too, the handset will be available on 23 April at a price of 49 euros (£40).

