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Irriver launch T30 MP3 player

Irriver updates flash MP3 player range

by Stuart Miles published on 29 June 2005

irriver has launched its latest compact MP3 player as it continues to battle to become the number one MP3 player maker. The latest model - the T30 will be a small 64 x 32 x 22 mm in size and weight 27 grams. Unlike Apple, irriver has opted to included four-line, blue-backlit LCD screen while still managing to get a further eight hours of battery life (20 in total) from a single AAA battery over the iPod shuffle. Other features of the player include built-in real-time clock with an alarm function, direct line-in allows real-time MP3 encoding, a signal-to-noise ratio of 90 dB/A, ten preset equalizer options, and built-in microphone. The irriver T30 supports WMA, ASF and Ogg Vorbis in addition to MP3 and come in two size varieties; 512Mb and 1Gb and The two models will be available in July. The 1Gb model will be available in rose red and cost £99, while the 512Mb model will come in lawn green and cost £65. The new model will succeed the iFP-700 and iFP-800 models.

