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## Gameloft to launch 15 iPhone games in 2008

### "New era in mobile gaming"

by Amy-Mae Elliott published on 10 March 2008

Gameloft, a developer and publisher of games for mobile phones - who already produces games for the iPod - has said it will develop over 15 mobile games built upon Apple's iPhone software development kit to be launched this year.

Gameloft development teams have already started to create "a strong line-up" for 2008.

"The iPhone gaming environment opens a new era in mobile gaming and is exactly what we've been waiting for", said Michel Guillemot, president of Gameloft.

"The Apple iPhone has changed the way consumers perceive and interact with their mobile phones, and the release of the SDK is a tremendous opportunity for Gameloft to apply its creative and innovative approach to mobile gaming."

