

<http://www.pocket-lint.com/news/12818/yahoo-announces-oneconnect-social-service>

Yahoo announces oneConnect

A "whole new way" to communicate on your phone

by Amy-Mae Elliott published on 12 February 2008

Yahoo has announced the "oneConnect" service, expected to become available in Yahoo! Go 3.0 and on Yahoo's mobile home page in Q2 2008.

"Last year we set out to reinvent mobile search with Yahoo! oneSearch, and today with 29 operator partnerships around the world covering more than 600 million subscribers, we believe we have certainly succeeded", said Marco Boerries, executive vice president, connected life, Yahoo.

"Now, we intend to reinvent mobile communications through Yahoo! oneConnect, a revolutionary new mobile communications service that will combine integrated mobile messaging with a socially-connected address book."

Yahoo says oneConnect will be the first mobile product with an open architecture that aggregates communications tools - email, instant messaging, text messaging, and social networks - for what the company insists will be "a new level of convenience in mobile communications".

