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## ViewSonic launches trio of digital frames

First ever from the company

by Katie Scott published on 15 January 2008

ViewSonic is making its first foray into the digital photo frame market.

Its range comprises the widescreen 7-inch DP701W4WH, widescreen 8-inch DF88W-523 and traditional 8-inch DF87G533.

Pictures can be uploaded to the frames with a USB cable or directly from a camera's memory card.

With 128MB of internal memory standard, the frames can display and rotate nearly 106 1.2-megapixel images.

The user can browse and display photos individually, view thumbnails or create an image slideshow with transition effects.

The widescreen 7-inch DP701W4WH offers an 800 x 480 resolution, 220 cd/m<sup>2</sup> brightness and a 400:1 contrast ratio.

It has a modern white acrylic bezel and can display JPEG or BMP files and also includes a clock and alarm.

The widescreen 8-inch DF88W-523 and traditional 8-inch DF87G-533 display JPEG, BMP and M-JPEG files, and the DF88W also displays MPEG2 and MPEG4 files.

The DF88W offers 800 x 480 resolution and 300:1 contrast ratio while the DF87G offers 800x600 resolution and 500:1 contrast ratio.

Both frames include an integrated speaker for MP3 sound, a remote control and clock, alarm and calendar functionality.

The frames are currently available for \$99 for the



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DP701W4WH and \$119 for the DF88W and DF87G.