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Google UK homepage changes to US style

A change for the better?

by Amy-Mae Elliott published on 11 December 2007

Anyone using Google today may have noticed some changes to the layout of the infamously sparse homepage.

The Google UK homepage has in fact been changed so that it is now the same as the American homepage.

The main difference is the quick links to popular search options, such as "Images" and "News" are now to be found at the top left of the page rather than directly over the search box.

A Google UK source, who wished to remain unnamed, confirmed to Pocket-lint that these design changes are in fact permanent.

These changes are now being rolled out for good in the UK, in order to improve the user experience, our source unofficially confirmed.

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The Google logo is displayed in its multi-colored font, with the letters 'G', 'o', 'o', 'g', 'l', 'e' in blue, red, yellow, blue, green, and red respectively. Below the 'e' is the text 'UK' in a smaller, black font.

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