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BLOC MP3 player concept revealed

LEGO-esque DAP offers snap on modules

by Amy-Mae Elliott published on 27 November 2007

The BLOC MP3 player may look just look like a LEGO tribute, but there's a darn good reason why...

The core unit has an OLED screen, 4-way toggle, and 50MB of memory but if you need more, just snap on another memory module.

And if you want to share your music with your friends, the modules are interswappable between players.

Designed by Chetan Sorab, it's one of the nicest MP3 concepts we've seen for a while.

