

<http://www.pocket-lint.com/news/11439/i-call-me-gadget-phones>

"I Call Me" keyring is sheer genius

Cunning as a fox

by Amy-Mae Elliott published on 26 November 2007

We are not entirely sure if this is just a concept, or an actual product, but it's such a clever one in its utter simplicity that we are gobsmacked.

The "I Call Me" can be used as a keyring and at a single press calls your mobile phone. Perfect for those can't-find-your-moby and need to ring it to locate it moments.

As the calling works both ways, so you can ring the keyring from your mobile, it's also perfect for finding lost keys.

And, if that wasn't enough, the other potential application, for faking a phone call when you need to get out of a situation, would probably be even more useful...

We'll take two please.

